

Class Assignment 3:

A very old bookshop in Downtown Cairo has been closed for more than 20 years now. In the 1920's till 1950's it used to be the main spot to obtain the newest publications worldwide. World-famous photographers used to sell their photographs of Egyptian Spaces and Places in that two-storey bookshop. In the 60's and in the 70's revolutionary students would meet there and exchange important documents. The bookshop's owner, who was also a dedicated collector of rare objects died in the end of the 1980's. All books, magazines, photographs, collected paintings & sculptures and many personal documents and notes are kept as is inside the shop and have not been touched since 1988.

Today, the shop is being sold and all the content is to be given away for free to whoever proves to offer the best place and context to host it. The main criteria is to make the book and object collections as engagingly accessible as possible to as many people as possible.

- 1- How can you host such a strong-charactered and diverse material?
- 2- How can you make it accessible to as many people as possible in an interesting, appealing and intellectually engaging way?
- 3- How can you use this content or part of it in a financially profiting way?
- 4- How would your space be conceptually organized? And what activities will it host?
- 5- How will you convince the owner that your proposal will make the best use of the bookshop's content?