

Spring 2012

Elective II: DESIGN METHODOLOGY ASE 4431, ASE422

Class Assignment 1:

An example you have experienced where you think there is a success and/or failure in the design.

1. Describe the design
2. Point out the indication of success and/or failure (and how you detect the strength and/or weaknesses?)
3. What is your reference for judgment?

Students are free to present whatever is visually possible to express their views.

Good luck Dr. Samir el kourdy

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Class Assignment 2:

- Come up with an idea/concept for a café. The concept should be based on your inspiration and intuition moment that has come to you through your next few days via an observation, a book you're reading, a movie, a song, a certain scene or a certain sound...

- This assignment is to identify the moment of intuition and the outcoming idea; it is thus not at all concerned with viewing layouts, plans, implementation and application models. Just the idea in the form of a sketch, or even in the form of a text or a slideshow.

Class Assignment 3:

A very old bookshop in Downtown Cairo has been closed for more than 20 years now. In the 1920's till 1950's it used to be the main spot to obtain the newest publications worldwide. World-famous photographers used to sell their photographs of Egyptian Spaces and Places in that two-storey bookshop. In the 60's and in the 70's revolutionary students would meet there and exchange important documents. The bookshop's owner, who was also a dedicated collector of rare objects died in the end of the 1980's. All books, magazines, photographs, collected paintings & sculptures and many personal documents and notes are kept as is inside the shop and have not been touched since 1988.

Today, the shop is being sold and all the content is to be given away for free to whoever proves to offer the best place and context to host it. The main criteria is to make the book and object collections as engagingly accessible as possible to as many people as possible.

- 1- How can you host such a strong-charactered and diverse material?
- 2- How can you make it accessible to as many people as possible in an interesting, appealing and intellectually engaging way?
- 3- How can you use this content or part of it in a financially profiting way?
- 4- How would your space be conceptually organized? And what activities will it host?
- 5- How will you convince the owner that your proposal will make the best use of the bookshop's content?

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Bonus Assignment:

Kindly follow the link below, it a video for a movie

(Play Time, by: Jacques.Tati)

<http://www.youtube.com/watch?v=Ah7CIaCEVzU&feature=related>

Watch it carefully and start taking notes, print-screen to the scene u are commenting on it according to your understanding, based on what we have studied during the semester

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Class Assignment 4:

You are required to bring one of your design projects, analyze your idea, concept and approach.

Then re-think again in the same project, keeping the same constraints, architectural program, site location with different conceptual approach, coming up with a new idea, offering new solutions for the same architectural problem.

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Class Assignment 5:

You are required to think of a vertical future extension of the architecture department at MSA university, with heights from 2 to 3 floors... on A4 sheets , as a group work from 2 to 3 students... presenting one idea with the same presentation, language and format.

Only schematic sketches that illustrate the idea without any details

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